




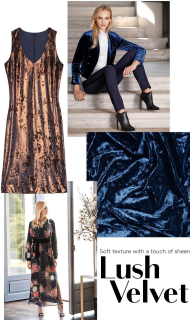




















Week	Date	Time	Topic	Image(s)	Caption	Other Elements	Posted
1	Monday, November 13	11:00 a.m.	Sneak Peek		Winter is almost here! Checkout this sneak peek of @etceteranyc Winter 2017 collection. Do any of these pieces stand out to you? Let me know in the comments below!	Tags: Tag @etceteranyc in picture, Hashtag: #DressForSuccess #WinterFashion	<input checked="" type="checkbox"/>
	Monday, November 13	5:00 p.m.	Trunk Show Promotion		Are you interested in sprucing up your every day attire? Join me for my winter trunk show. I'll work with you to build a wardrobe that will have you looking and feeling your best!	Tags: Tag @etceteranyc in picture, Hashtag: #DressForSuccess #WinterFashion #LookGoodFeelGood	<input checked="" type="checkbox"/>
	Tuesday, November 14	12:00 p.m.	Blog Promotion		Are you struggling to find that perfect outfit in the freezing winter mornings? My blog will provide you with guidelines on everything from how to dress each season to jewelry for every occasion! The link is located in my bio. #DressForSuccess	Hashtag: #DressForSuccess #WinterFashion	<input checked="" type="checkbox"/>
	Friday, November 17	5:00 p.m.	Trunk Show Promotion/Sneak Peek		This ruby retro ensemble offers a slight blast to the past while incorporating a modern twist.	Hashtag: #DressForSuccess #WinterFashion #FeelGoodFashion	<input checked="" type="checkbox"/>

Saturday, November 18	10:00 a.m.	Resource Guide-winter		<p>This chic look capitalizes two staple winter items! Vests keep you warm and stylish in the early and late stages of winter. Tall boots are fashionable while effective for keeping your legs warm! For more tips on how to dress this winter, check out the fashion guides on my blog! (Link in bio)</p>	<p>Hashtag: #DressForSuccess #WinterFashion , Tag @etceteranyc</p>	✓
Sunday, November 19	12:00 PM	Winter Trends		<p>Looking for something to amp up your style this season? Try incorporating Lush Velvet into your holiday wardrobe!</p>	<p>Hashtag: #DressForSuccess #WinterTrends</p>	✓
Monday, November 20	12:00 PM	Trunk show promotion		<p>It's not too late! There are still 7 days left of my Winter Trunk Show. Email me with any questions! Rachelle@inokllc.com</p>	<p>Hashtag: #DressForSuccess #WinterFashion</p>	✓
Tuesday, November 21	12:00	Winter Collection		<p>Tuesdays can be rough. Bronze up your work day with this ensemble!</p>	<p>Hashtags: #DressForSuccess #ootd #BusinessFashion</p>	✓

Friday, November 24	12:00 PM	Winter Directives		Be a warrior this weekend with this fierce @etceteranyc outfit.	Hashtag: #DressForSuccess #EmpoweringWomen	<input checked="" type="checkbox"/>
Saturday, November 25	2:00 PM	Blog Promotion		Nothing brings an outfit together like the proper accessories! For a complete guide on shoes, bags, and even jewelry- check out my resource guides on my new blog!	Hashtags: #LinkInBio #FashionBlogging #DressforSuccess	<input checked="" type="checkbox"/>
Sunday, November 26	12:00 PM	Winter Trends		Favor the Bold this Winter.	Hashtag: #DressForSuccess #WinterTrends	<input checked="" type="checkbox"/>
Monday, November 27		Last day of trunk show, do not need to post today.				<input type="checkbox"/>
Wednesday, November 29	12:00 PM	blog referral		These three looks are simple yet elegant- perfect for a chic night out! Looking for some accessories to glam up these looks a little? Checkout my shoes and jewelry fashion guides on my blog for some helpful tips.	Hashtag: #DressForSuccess #GirlsNightOut	<input checked="" type="checkbox"/>

3	Thursday, November 30	12:00 PM	Throwback		<p>It is easy to get lost in the hustle and bustle of our everyday lives. We should take more time to stop and smell the roses! #ThrowBackThursday to this soothing fall style.</p>		✓
	Friday, December 1	12:00 PM	audience engagement		<p>It's officially December! Maroon is definitely one of my favorite holiday colors. Let me know your favorite holiday colors in the comments below.</p>		✓
	Monday, December 4	12:00 PM	Winter Trends		<p>While black never goes out of style, navy can also be a trendy alternative. Try combining navy with bold patterns to make it pop!</p>		✓
4	Wednesday, December 6	12:00 PM	Associate search		<p>Are you interested in fashion and/or marketing? I am still searching for an associate to help assist me in my efforts to empower women! Checkout my blog for more information.</p>	#EmpoweringWomen #FashionMarketing	✓

5	Thursday, December 7	12:00 PM	Throwback thursday		<p>#ThrowBackThursday</p> <p>This look is from @etceteranyc fall 2017 collection, but the power of red never goes out of style!</p>	<p>Hashtag: #DressForSuccess #FeelGoodFashion #EmpoweringWomen</p>	✓
	Saturday, December 9	12:00 PM	audience engagement		<p>Christmas is approaching! Do any of you plan on giving the gift of Etcetera this holiday?</p>	#HappyHolidays	✓
	Monday, December 11	12:00 PM	blog referral	[Insert image pertaining to blog post]	Staple pieces blog post	#FashionBlogging	✓
	Thursday, December 14	12:00 PM	Throwback Thursday		<p>#ThrowBackThursday</p> <p>which one of these fall 2017 @etceteranyc styles appeal to you the most? Let me know in the comments below!</p>	<p>#FallFashion #UnderTheTuscanSun</p>	✓
	Saturday, December 16	12:00 PM	blog referral		<p>Color coordinating your wardrobe can be overwhelming at times. Check out my complete guide to the fashion color wheel on my blog!</p>	<p>#FashionBlogging #FashionIsAnArt</p>	✓
	Sunday, December 17	12:00 PM	audience engagement		<p>Are you finding my fashion advice useful? I am always open to suggestions on content you would like to see on my blog! Comment some ideas you have below or feel free to send them via private message.</p>	<p>#FashionBlogging #DressForSuccess</p>	✓
	Tuesday, December 19	12:00 PM	blog referral	[Insert image pertaining to blog post]	christmas time outfits blog post	#FashionBlogging	✓

Thursday, December 21	12:00 PM	Throwback thursday		<p>#ThrowBackThursday It has almost been a month since my winter trunk show, time really flies! I had so much fun styling all of you and would love to do it again in the spring.</p>	✓
Saturday, December 23	12:00 PM	Winter Trends	<p> <small>Metallic shimmer adds glamour for the holidays &amp; every day.</small>  <b>Shine Bright</b> </p> 	<p>December is almost over which means the new year is close! Shine bright this New Year's Eve with @etceteranyc's metallic pieces.</p>	✓
Monday, December 25	12:00 PM	Christmas Message		<p>I want to wish all of you a very Merry Christmas! I love what I do and I couldn't do it without any of you. Have a safe and wonderful holiday.</p>	✓